

ORDER



Orders	Order / Rev:	713258	 WTSP-TV	
	Alt Order #:	06313429		
	Product Desc:	OBAMA SCHED A		
	Estimate:	1768		
	Flight Dates:	09/13/12 - 09/17/12		
	Original Date / Rev:	09/12/12 / 09/17/12		
	Order Type:	Political		
Agency	Name:	Greer Margolis Mitchell/ Pol		
	Buying Contact:	K Keuleman	Billing Type:	Cash
	Billing Contact:	3050 K St NW	Billing Calendar:	Broadcast
		Washington, DC 20007	Billing Cycle:	WEEKLY
			Agency Commission:	15%
Advertiser	Name:	Obama/D/President		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL-Presidential	Order Separation:	00:15:00
	Priority:	P-4	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/10/12	09/16/12	37	\$16,495.00	\$14,020.75	September 2012	67	\$44,220.00	\$37,587.00	0.00
09/17/12	09/23/12	30	\$27,725.00	\$23,566.25	Totals	67	\$44,220.00	\$37,587.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 44	WTSP	09/16/12	09/16/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$400.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S		1			\$400.00		0.00				
Spot	Ch	Date Range		Description		Start/End Time									
1	WTSP	09/10/12-09/16/12		Face the Nation		Sun 1030-1130a									
		<u>Credited</u>													
45	WTSP	09/17/12	09/17/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		1			\$3,500.00		0.00				
E 46	WTSP	09/14/12	09/14/12	Fri Prime A Undercover Boss	CM	Fri 8-9p	-----F--	:30	1	\$1,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----F--		1			\$1,500.00		0.00				
Spot	Ch	Date Range		Description		Start/End Time									
1	WTSP	09/10/12-09/16/12		Fri Prime A		Fri 8-9p									
		<u>Credited</u>													
		[MOVE TO NCAA FOOTBALL]													
47	WTSP	09/15/12	09/15/12	NCAA Football Game #2 CM	3-7p		-----S-	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
				NCAA Football Game #2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S-		1			\$2,500.00		0.00				
48	WTSP	09/14/12	09/14/12	M-F 10-11a Studio 10	CM	10-11a	-----F--	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----F--		2			\$100.00		0.00				
49	WTSP	09/17/12	09/17/12	M-F 10-11a Studio 10	CM	10-11a	M-----	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		2			\$75.00		0.00				
50	WTSP	09/14/12	09/14/12	10 News Replay 10 News Replay	CM	M-F 207-242x	-----F--	:30	1	\$45.00	P-4	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----F--		1			\$45.00		0.00				
N51	WTSP	09/17/12	09/17/12	CBS This Morning CBS This Morning	CM	7-9a	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		1			\$200.00		0.00				
		<u>Totals</u>												67	\$44,220.00